

STORY 1

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exports. Now she takes less than 48 percent. As a nation we are importing much more raw material. In fact our purchases from the ten leading typical countries of Latin America and the Far East—rubber, tin, wool, hides, tea, etc., increased 362 percent since 1918, while their sales to the rest of the world during the same time increased but 85 percent. And these same ten countries are the heaviest purchasers of our manufactured commodities.

Location Ideal
And where in the United States or anywhere on either American continent is there an industrial location which can cope with our very area in advantages for that trade?

Seattle, where \$6,000,000 were spent on an eight-mile inland waterway with lifting locks?

New Orleans, where \$20,000,000 were invested in a five and one-half-mile industrial channel to Lake Pontchartrain, with locks?

Any gulf port, like Mobile at the ocean end of an inland waterway, or Houston where courageous enterprise brought vessels over 40 miles to a basin, then barges over seven miles to the center of town?

Or the Atlantic ports, where coal is the customary fuel?

Even if they had the advantages of easy access to the sea, the availability of diversified domestic raw materials, abundant water and cheap power, or could openly compete in any other way, they still are on the wrong side of the Panama Canal that takes heavy toll on every ton of merchandise, finished or raw, passing through in either direction.

Other Advantages
We not only have geographical advantages, but no other locality offers the variety of raw products, or their ready availability that our area commands. No wonder General Lansing Beach said: "I'd start tomorrow building here an industrial harbor even if it means an outlay of more than \$15,000,000. Its effects would be felt as far as Kansas!" and when someone asked if the acreage in this vicinity would be benefited, he said, "If a free port were also established, the benefits would be felt as far as Maine."

Henry Ford said: "The location of an industrial plant is largely determined by the cost of its power and the price at which it may make and ship goods,—as far as possible we locate all our plants on tidewater and inland waterways,—it is less expensive to load boats than freight cars."

Ernest DuPont said: "How are we to remain the greatest country that ever was if we do not maintain the incentive for profit in industry?"

Those two exemplary industrialists are quoted, said Mr. Andreani, "because it happens they have not been able to locate manufacturing plants in this locality for the reason we did not have ready for them the necessary tidewater facilities." (Mr. Andreani recently told members of the city council that had Ford been able to secure adequate acreage on tidewater, he would have built automobiles from pig iron up instead of merely erected an assembly plant.)

Free Port
This area is ideal for a free port, or foreign trade zone, said Mr. Andreani, quoting Congressional action recently taken to provide for a free port and the state enabling act recently signed by Governor Merriam.

In a foreign trade zone, goods may be stored, broken up, repacked, assembled, distributed, sorted, graded, cleaned, mixed with foreign or domestic merchandise, foreign or domestic, without payment of duty if from and returning abroad. And such advantages are now available to us.

Barge Canal
There is considerable discussion as to the advisability of a costly ship channel or preference of a barge canal network in this slough area. Hamburg (employing 7,000 industrial workers) is the hub of a river and barge canal system. Sixty-five percent of the tonnage in New York harbor and 90 percent of London's are handled on lighters. Were it not for barges those great ports could not be so great as they are.

Hongkong by the way the Free Port on the Pacific) in 1923 handled \$3,492,239 tons of shipping on 51,801 vessels. Of this business, four-fifths was really barged, and mind you not one ore nor bulk oil and lumber.

May I quote some pertinent phrases from the latest edition of Major MacElwee's splendid volume on Ports and Terminal Facilities: "The industrial port is primarily a canal adjunct even at the seaport because the productivity of deep waterfront by intensive development is too great to admit of its use for general industries. The problem is now to tap the upland. It is how to extend the benefits of the waterfront to the maximum distance inland. The proportionate cost of harbor improvement of a given unit of waterfront varies in-

SNUBBED AGAIN!

Wishes of Local Residents Ignored In Appointment of School Principal

An Editorial

Sincere and keen regret is felt throughout Torrance because of the sudden transfer of Arthur G. Waidelich, principal of Torrance high school. During the past three years that Mr. Waidelich has been in charge at Torrance high, he has won a warm place in the hearts of students and townsfolk alike. His able leadership, sympathetic understanding of student problems, and his devotion and enthusiasm to Torrance high won him the respect and confidence of all. School spirit and loyalty were greatly enhanced through his guidance.

Keen as our disappointment is in the loss of so valuable a man in our community, we would indeed be ungrateful if we permitted our selfish loss to stand in the way of Mr. Waidelich's promotion to a larger school in the Los Angeles city system. As far as you are concerned, Arthur Waidelich, we offer our sincere congratulations and hope that your outstanding ability will be further recognized by additional promotions in the future.

However, the summary appointment by the Los Angeles city board of education of another principal at Torrance without even consulting the wishes of local parents and property owners is naturally resented. While it is too early to form an opinion as to the qualifications of Mr. Waidelich's successor, the fact that he is being transferred from a larger to a smaller school is not encouraging. What we resent is the autocratic policy of the Los Angeles city board in totally ignoring the wishes of local residents in making the appointment to such an important position in our civic life. We pay a fancy price for school facilities, some \$200,000 more per year than it costs the Los Angeles board to conduct our schools and pay the interest and payments on our bonds. But we are wholly ignored when it comes to selecting a man to head the most important unit in our school system.

"Prosperize" Cleaning Dept. Opened By Torrance Laundry

Announcement of the opening of a new dry cleaning department, housed in a new building adjoining the laundry plant and equipped with the very latest and most scientific dry cleaning machinery is made by the Torrance Laundry Company, Carson and Border avenues.

C. E. LADIES LUNCHEON

Seventy-five persons attended the luncheon in the guild hall of the Central Evangelical church at noon today. Members of the guild board were in charge of the luncheon and arranged a special table for business men desiring to eat there.

Light Industries
The heavy industry at the well developed industrial harbor will be able to quote lower prices on half-products and thereby make it of decided advantage for the light industries to locate at the same town,—to be at the source of needed materials. This is the economic foundation for the rapid growth of Gary, Indiana, far beyond the direct requirements of the United States steel plant.

Barges would put every factory, large or small, in this vicinity alongside every vessel in San Pedro bay. Freight handling is becoming costlier notwithstanding mechanical improvements. Evolution is making the world one great market. We must bring the ship to the factory!

Here we have unquestionably the markets, actual and potential, the land transportation facilities, the raw materials at hand or easily accessible, the intelligent labor, the capital, the fuel and power, and favorable climate, a well equipped practically perfect commercial harbor. We are the gateway of an immense, valuable and in great measure undeveloped hinterland. We are on the high-road to Asia and Latin America. The forelock of opportunity is within our grasp. I am indeed thankful that the mayor, the city council, the Chamber of Commerce, and the Herald of Torrance have had the vision and the courage to endorse the proposal to seriously study the development of this locality into an industrial harbor."

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superior type of work offered. However, by taking advantage of the 20 percent discount allowed to cash and carry customers, the prices are as low as are usually charged for ordinary work. Another advantage of "Prosperize" process is that four-hour service may be given if desired. Mr. Rojo extends a hearty invitation to the public to inspect the new dry cleaning department.

Purple Potatoes Grown
CHILLICOTHE, Mo. (U.P.)—Potatoes with purple skins and that are purple all the way through are grown here by C. H. Allen. The potatoes have less starch than ordinary ones, making them attractive to persons who watch their calories closely. They also are used in salads.

SCHOLARSHIP
Miss Alice Burrer, daughter of Mr. and Mrs. L. C. Burger, 1104 Cedar avenue, has been awarded a scholarship at U. S. C. for her second year.
Dog Enjoys Concerts
BOSTON, (U.P.)—The Esplanade concerts, held nightly on the banks of the Charles river, have proved enjoyable to the audience and the pet dog of Harriet Martyr. The dog attends the concerts each night, listens intently and then barks in applause.
Wild Duck Nests In Tree
PENDLETON, Ore. (U.P.)—A Mallard duck nested and laid eight eggs in an abandoned maple nest high up in a cottonwood tree.

Shopping Area Divided
CLEVELAND, (U.P.)—Euclid Avenue, Cleveland's principal shopping street is uniformly divided as to men's and women's shops. The north side of lower Euclid, with one or two exceptions, is devoted exclusively to men's clothing, shoe and haberdashery stores. The same holds true with women's shops on the south side of the street.

OUTING FOODS at LOW PRICES
Labor Day is America's national "Out-of-Doors Day." The two-day holiday that it provides brings an almost irresistible urge to "hit the open road."
Whether your trail leads to the beach or to the mountains, you'll want to be sure that the lunch basket is well filled with the right kinds of food for the ravenous appetites that are sure to be aroused.
This Outing Foods Sale brings you, at Safeway low prices, just the items that you will need for your Labor Day excursion. Check the list on this page—visit your Safeway this week-end.
Remember, at all seasons, you will find Southern California's lowest prices on quality foods in effect at your neighborhood Safeway.
NO SALES TAX on food items... Sales tax on non-foods is included in the price.

- Stokely's Corn Country Gentleman 2 No. 2 cans 23c
Airway Coffee Fresh Roasted (3-lbs. 44c) 1-lb. bag 15c
Salad Mustard French Brand Cream Style 2 6-oz. jars 15c
Peanut Butter Beverly-Churned 1-lb. jar 17c
Tomato Juice Libby Brand "Gentle Pressed" 2 No. 2 cans 15c
Seedless Raisins Valley Brand 2 7-oz. pkgs. 5c

This 50¢ BOTTLE BOKAY SHAMPOO and 4 CAKES A PLUS THE THYMOL HEALTH SOAP all for 23c

- Fresh Milk Lucerne Grade A Quart 9c
Chocolate Baker's Premium 1/2-lb. bar 15c
Calumet Baking Powder 1-lb. can 21c
Potato Chips Mayflower Med. (1 1/2-lb. pkg.) 10c
Black Tea Lipton's Yellow Label Small, 9c; 1/2-lb., 18c; 1-lb., 35c
Deviled Meat Libby 3 1/2-oz. 2 cans 9c
Marshmallows Fluff-I-est 25c
Healthway Dog Food 6 No. 1 cans 25c
Mermaid Washing Powder 10-oz. pkg. FREE with 3-lb. pkg. 18c

Penn-Rad Motor Oil
Drain the oil in your car and refill with Penn-Rad for your Labor Day trip.
Penn-Rad is guaranteed to be 100% pure Pennsylvania Motor Oil... every drop gives you the same perfect service you expect from the finest oils obtainable, regardless of price.
S.A.E. 20, 30 or 40 \$1 00 Plus 8c Fed. Tax
8-quart Sealed Can

- Today's Market
La France Butter Choice Quality 1-lb. 32c
Lucerne Butter High Score 1-lb. 32 1/2c
Challenge Butter Sweet Cream 1-lb. 32 1/2c
Danish Butter Fancy Quality 1-lb. 33 1/2c
Lucerne Eggs Large Extras doz. 36c
Sugar Fine Granulated 5-lbs. 27c 10-lbs. 53c
Del Monte Sockeye or Libby Red. No. 1 tall can 19c
N.B.C. Snow Flakes 1-lb. pkg. 16c
Chicken of the Sea Fancy Light Meat 2 No. 1/2 cans 26c
Kraft Assorted 1/2-lb. pkg. 15c
Alber's Ripe Medium Size 9-oz. can 14c
Max-i-mum 2 tall cans 11c
Brown Derby 4 11-oz. bottles 29c

- BEVERAGES
Maier Beer 3 for 25c
Padre Beer 4 for 25c
Pale Ale 2 12-oz. bottles 15c
Lime Rickey 2 12-oz. bottles 15c
Pala Face 2 12-oz. bottles 10c
Canada Dry 2 12-oz. bottles 25c
Ginger Ale 2 12-oz. bottles 10c
HEAT & SERVE
Chicken & Noodles Milan's Plain or Spanish 16-oz. 23c
Spaghetti France American 3 cans 25c
Milani's Spaghetti 16-oz. jar 12c
Gibb's Soup Vegetable 10 1/2-oz. can 5c
Tomato Soup Van Camp's 10 1/2-oz. can 5c
FLOUR & CEREALS
Gold Medal Flour 24 1/2-lb. bag \$1.02 No. 524c
A-1 Flour 24 1/2-lb. bag 92c No. 10 40c
Flour Golden No. 5 20c No. 10 33c 24 1/2-lb. 75c
Drifted Snow Flour Sperry's No. 10 bag 43c
Swans Down Cake Flour 44-oz. pkg. 29c
Pancake Flour Globe A-1 19c 20-oz. pkg. 10c
Whole Wheat Biscuits Kellogg's 11-oz. pkg. 2 19c
California Rice 1-lb. bag 8c 2-lb. bag 15c
Rice Little Colonel 1-lb. bag 9c White 2-lb. pkg. 17c
Pop'd Wheat or Rice Anderson's "Coco" 10-oz. bag 10c
Corn Flakes Post Toasties or Kellogg's 8-oz. pkg. 7c

- COFFEE
Edwards' Coffee Dependable 1-lb. can 23c
Kaffee Hag Or Sanka Coffee 1-lb. can 45c
SYRUP & JAMS
Dark Karo Syrup Blue Label 3-lb. 23c; 1 1/2-lb. 13c
Light Karo Syrup Red Label 3-lb. 25c; 1 1/2-lb. 14c
Sleepy Hollow Syrup Cane & Maple Qt. 35c; Pt. 19c
Marmalade King Kelly 16-oz. jar 15c
Marmalade Gold Crest 8-oz. jar 9c
Preserves Tropical Strawberry 2-lb. jar 29c
Grape Jam Welch's 16-oz. jar 17c
PICNIC ITEMS
Peanut Butter Max-i-mum 2-lb. jar 37c
Crab Meat Chatka No. 1/2 can 25c
Sardines Main Queen or Biltmore No. 1/2 Can 5c
Sardines Tiny Tot. Cream Pack No. 1/2 Can 11c
Sardines Van Nostrand or Tomato 3 1/2-lb. 25c
Deviled Ham Libby's 3-oz. can 10c
Veal Loaf Libby's 7-oz. 15c
Sweet Pickles C. H. B. Quart 29c; Pt. 19c
C.H.B. Pickles Sour or Dill. Qt. 25c; Pt. 17c

When you buy bread LOOK FOR THE DATE
The date of baking, which is printed on the wrapper of each loaf of A-Y and Jane Arden bread, is your assurance of freshness. You KNOW you are buying TODAY'S bread TODAY when you buy these quality loaves.
A-Y Bread 1-lb. loaf 5c 1 1/2-lb. loaf 7c
White or Wheat
Jane Arden 1-lb. loaf 7c 1 1/2-lb. loaf 10c
White or Wheat

High In Quality, Low In Price Fresh Meats At Your Neighborhood Safeway Operated Market.
German Style, Skinless "The Aristocrat Hot Dog with the Collophone Overcoat." 1-lb. 22c
Fancy Fresh Dressed—All Sizes. (Colored Fryers, Roaster on order.) 1-lb. 29c
Center Chuck (No seek cuts) 1-lb. 15c
Pickles Large, crisp dill 3 for 10c
Sliced Bacon Morrell's Pride, 1/2-pound for 22c
Sea Bass In piece, per lb. (Fillet, lb. 25c; Sliced, lb. 20c) 18c
Meat Loaf Beef, Pork, Veal 2 lbs. 35c
Luncheon Meats Always a wide selection of cooked luncheon meats, salads, cheeses and pickles at Safeway.
SPICED PORK LOIN Morrell's Pride 1-lb. 40c
MINCED HAM, LIVER SAUSAGE, 1-lb. 22c
BRAUNSCHWEIGER, BAKED LOAF or AMERICAN or BRICK LOAF CHEESE 1-lb. 35c

Fresh Produce In Safeway-operated produce departments.
Number One Grade Stockton Burbanks
10 Pounds 17c
Large Stuffed slicing tomatoes.
TOMATOES 4 lbs. 10c
BANANAS 4 lbs. 15c
Number One grade golden-ripe.
SAFEGWAY

Clothes Cleaned - - the modern, safe, scientific way. You'll be delighted!
MOYES Quality Cleaners Phone 509-W 1306 Sartori Ave. Torrance

LABOR DAY Don't Forget-- Stock Up On Meats For Two Day Holiday, Sunday and Monday. For Your Labor Day Picnic, We Have a Big Assortment of Cold Meats, Relishes, Salads and Cheeses
Or Why Not Buy One of Our Delicious Roasts and Slice It Cold
GRUBB'S MARKET CHOICE MEATS PHONE 779-TORRANCE IN SAFEGWAY STORE 1929 CARSON ST.